

DI-TECH - Deanship of Innovation, Technology Transfer and Entrepreneurship

Dear sponsor,

We are pleased to share with you this Sponsorship Kit of our 11th Annual GJU Career Fair 2023.

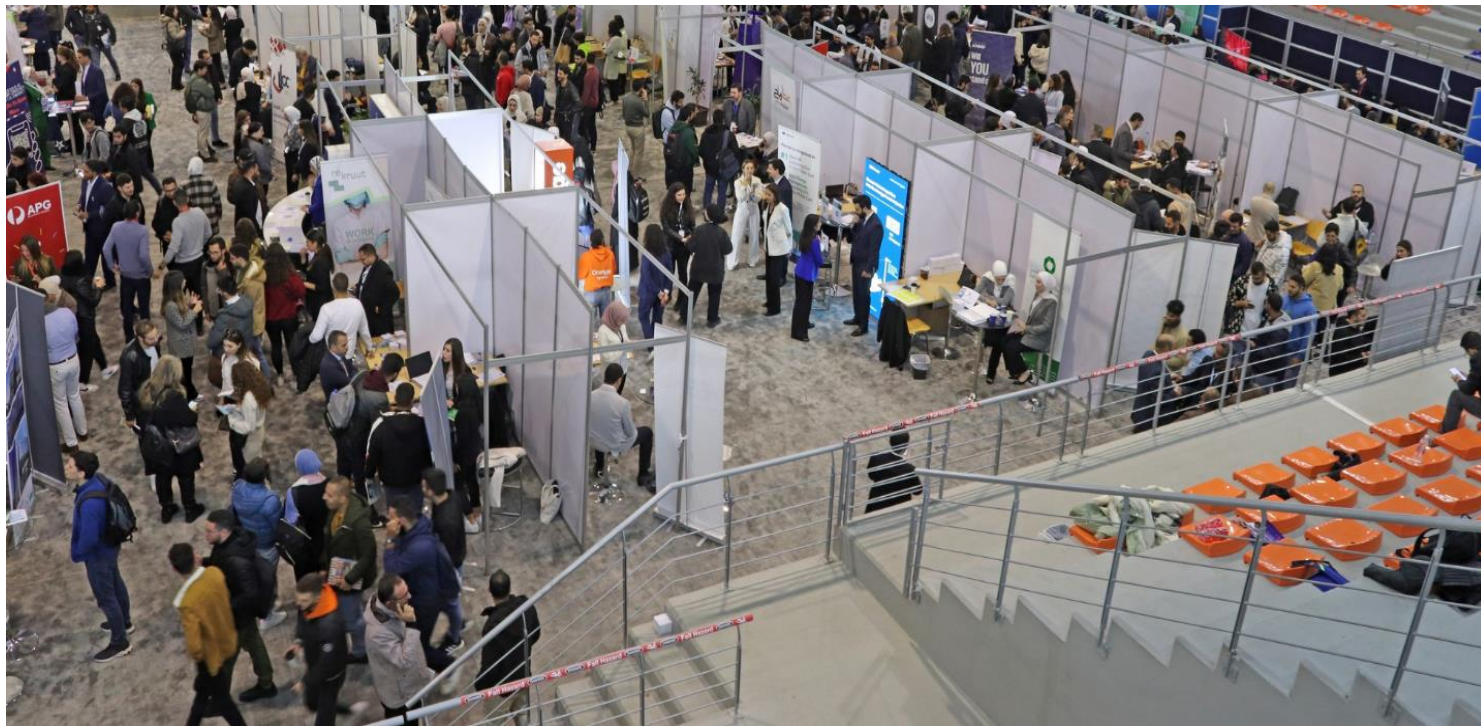
After the success of last year's Career Fair, this year the 11th GJU Career Fair 2023 will take place on Tuesday, 6st of June 2023 from 10:00am - 3:00pm at the GJU Main Campus(Amman-Madaba Road), Sports Hall.

The event attracts GJU students, alumni and staff members to meet and network with companies

Join us and be part of this event!

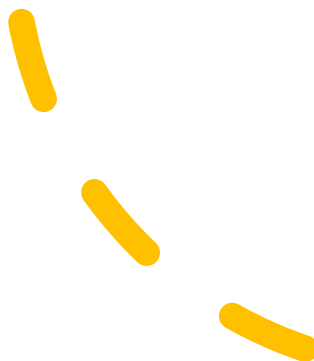
Best regards

Your GJU Career Fair Team



Summary: Last Year Facts about our previous GJU Career Fair:

73 companies of variable sectors in Jordan, Germany & MENA region.

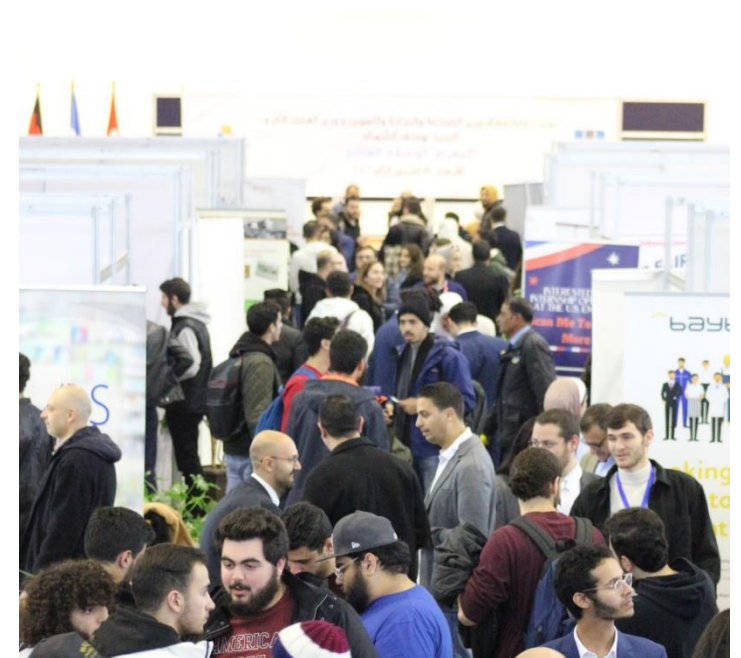


Summary: Last Year Facts about our previous GJU Career Fair:



1400 visitor
(students, graduates
and faculty members)

80% of the participating
companies had
job/internship offers



This Year

The Venue :

The spacious Sports Hall at GJU to accommodate as much guests as possible.

The Audience:

We are expecting many companies who expressed interest in participating from Jordan & Germany.

The GJU Alumni Club:

Our enthusiastic Alumni Club members will have a noticeable presence this year at the Career Fair.



11th GJU CAREER FAIR 2023

Tuesday 6th June of 2023 | 10:00 AM - 3:00 PM

GJU Main Campus – Sports Hall

 Deanship of Innovation, Technology Transfer and Entrepreneurship - DI-TECH

careerfair@gju.edu.jo

<http://careerfair.gju.edu.jo>

Sponsorship Levels & Opportunities:

Gold Sponsor - 5,000JDs includes:

- * Title of “Gold Sponsor” on all GJU Career Fair 2023 marketing material, including the promotional video, Social Media posts, and an advertisement page in the Career Fair Handbook.
- * A prime location booth sized 6m X 1m
- * Special email about your participation to all alumni
- * Sponsorship Recognition during the opening ceremony and a photo with our President.
- * Recognition trophy as the “Gold Sponsor” of the event.
- * Arrange video interview with the company representative to appear on the official event video
- * 5 representatives from your company can attend your booth
- * Ability to promote services/ sell products directly to the fair attendees
- * Pre-event; company marketing material distribution
- * 3 Company banners can be placed on GJU campus



Sponsorship Levels & Opportunities:

Silver Sponsor - 3,000JDs includes:

- * Title of “Silver Sponsor” on all GJU Career Fair 2023 marketing material, including the promotional video, Social Media posts, and an advertisement page in the Career Fair Handbook.
- * A prime location booth sized 6m X 1m
- * Special email about your participation to all alumni
- * Sponsorship Recognition during the opening ceremony and a photo with our President.
- * Recognition trophy as the “Silver Sponsor” of the event.
- * Arrange video interview with the company representative to appear on the official event video
- * 4 representatives from your company can attend your booth
- * Ability to promote services/ sell products directly to the fair attendees
- * Pre-event; company marketing material distribution
- * 2 Company banners can be placed on GJU campus



Sponsorship Levels & Opportunities:

Co- Sponsor - 1,000JDs includes:

- * Your company logo will be under the “Co - Sponsor” title on all GJU Career Fair 2023 marketing material, including the promotional video, Social Media posts, and an advertisement page in the Career Fair Handbook.
- * Special email about your participation to all alumni
- * Sponsorship Recognition during the opening ceremony and a photo with our President.
- * Recognition trophy as a “Co - Sponsor” of the event.
- * Arrange video interview with the company representative to appear on the official event video
- * 3 representatives from your company can attend your booth
- * Ability to promote services/ sell products directly to the fair attendees



How to Sponsor Our Event



Send us your choice of sponsorship level to:
careerfair@gnu.edu.jo



If you have any further questions, please call us at:
00962 6 4444 Ext. 4474

GJU Career Fair Bank Details:



Bank Name: Cairo Amman Bank
Swift Code: CAABJOAM
Account Name: German Jordanian
University
Account #: 090008648197
Account JOD IBAN:
JO32CAAB1750000000090008648
197
Branch Name: German Jordanian
University
Subject: Sponsorship - GJU Career
Fair 2023, **[add your company
name]**